



L'UNICO

Beautiful Biology

PRESS RELEASE

INTRODUCING L'UNICO LUXURY SKINCARE

This new range combines the best of nature and the most powerful science to create products that deliver what they promise.

L'unico Laboratory is an Australian company and each product is individually formulated by a compounding chemist. It blends concentrated active ingredients to create a range of products that is luxurious to use while delivering highly effective, visible results.

This premium skincare range uses naturally derived peptides and organic extracts in a formulation that instantly absorbs into the skin to protect, rebuild and address the signs of skin ageing. Users report the tone and texture of their skin improves from day one and their skin is visibly more hydrated and luminescent.

L'unico's comprehensive range of best-in-class products represents the world's latest biological breakthroughs, delivering the ultimate in skin health and beauty.

The L'unico (Italian for 'the only one') Advantage

1. L'unico uses nano-sized ingredients in high concentrations to allow for **maximum skin penetration** and instant absorption.
2. The range is **formulated and manufactured with strict quality control** in an Australian laboratory.
3. All products have an aqueous base with a minimal use of 0.1% of natural oils or plant extract, which allows the formula to be **instantly absorbed into the deepest layers of the skin**.
4. L'unico uses **advanced variations of peptides** to act as a signal to skin cells to help make new collagen, improve wrinkles and firmness and reduce pigmentation.
5. **Packaging is 100% light-resistant to guarantee stability** within every drop of the formula, protecting against oxidation and deterioration by light.

Welcome to the L'UNICO range

Youth Essence Day Cream.

This moisturising day cream boosts collagen types I, III and IV synthesis and helps to inhibit enzymatic destruction and protect unscheduled collagen degradation. It's formulated to maintain skin's moisture with outstanding benefits of hydration, tone, elasticity and density. It also helps mitigate the damaging effects of UV exposure while state-of-the-art nano technology ensures instant 100% penetration and delivery into deeper layers of skin with no residue. Paraben free and lanolin free. RRP \$240 (50ml)

Regenerative Neuropeptide Night Formula.

This helps reverse chronological skin ageing markers, reducing expression wrinkles, boosting keratin, protein and collagen while helping to minimise photo damage. The Night Formula contains encapsulated retinol (Vitamin A) in an innovative delivery system to ensure its long-term stabilisation without degradation or oxidation. The proprietary aqueous base contains nano-sized ingredients to ensure instant 100% penetration into deeper layers of skin with no residue. Paraben free and lanolin free. RRP \$340 (50ml)

High Potency 30% Vitamin C Serum.

A highly stable form of Vitamin C, this anti-ageing serum has superior absorption and skin penetration. It enhances both collagen and elastin synthesis (both necessary to restore loss of hydration and density) and encourages antioxidant activity to help provide UV protection. Sulphate free, paraben free and lanolin free. RRP \$160 (30ml), \$100 (15ml)

Facial Cosmeceutical Cleanser.

This gentle cleanser is formulated with fortifying actives including Vitamins A, C and E to nourish and rejuvenate the skin while cleansing. Sulphate free, paraben free, lanolin free, mineral oil free and SLS free. RRP \$70 (250ml)

Facial Protective Toner.

A non-drying protective toner that helps restore the skin's natural pH balance. It works to reduce pore size and improve skin firmness and hydration. Sulphate free, paraben free, lanolin free and SLS free. RRP \$80 (250ml)

Neuropeptide Firming Eye Therapy.

This eye serum significantly decreases puffiness around the eye area while helping to improve skin elasticity. The innovative nano-sized hydrolysed elastin, combined with the benefits of peptides, helps to restore and correct skin around the eyes. A hypoallergenic formula for the delicate eye area, it contains a potent source of tocopherols (Vitamin E compounds) and natural antioxidants that act as a free radical scavenger. Instant 100% absorption, leaving no residue. Paraben free, sulphate free and lanolin free. RRP \$160 (30ml)

Intensive Hydrating Mask.

With instant moisturising and hydrating effects, this mask provides a radiant glow as it delivers rich nutrients and ultimate antioxidant protection. It helps reduce surface imperfections such as fine lines, enlarged pores and discolouration, while the emollient benefits help to increase skin elasticity. Sulphate free, paraben free, lanolin free and SLS free. RRP \$150 (250gm)



Phyto Fruit AHA Micro Peels.

This simple at-home facial peel, which comes in three levels for three skin tones, fair, olive and dark, uses pads soaked in fruit acids to gently exfoliate the outermost dead layer of the skin, exposing new skin with fewer imperfections and diminishing the appearance of fine lines. Packed with oxygen-boosting technology, this peel works to weaken the bonds holding dead skin together for brighter, more radiant skin and more even skin tone. This once a week at-home peeling procedure is the perfect alternative to prescription topical or cosmetic procedures. RRP \$90 (118ml)

L'unico Essential Beauty Pack.

This anti-ageing beauty pack contains a full size of each of L'unico's four best selling products (RRP \$350):

1. Youth Essence Day Cream 15gm
2. Regenerative Neuropeptide Night Formula 15gm
3. Neuropeptide Firming Eye Therapy 15gm
4. High potency 30% Vitamin C Serum 15ml



For media enquiries contact Caroline Johns on 0412 292 800 or caroline@rawvisionmarketing.com.au or Michelle Kearney on 0419 624 246 or michelle@bellamedia.com.au